

Invitation

e-MOTICON FINAL EVENT

Electro Mobility: an interoperable journey across the Alpine Space

March 26, 2019 / 9.30 a.m., Palazzo Lombardia, Milan

Conference @ Sala Biagi, entrance at N4

Expo @ Piazza Città di Lombardia

The e-MOTICON project, *e-MObility Transnational strategy for an Interoperable COmmunity and Networking in the Alpine Space*, co-financed by the European Regional Development Fund through the Interreg Alpine Space programme, started working on electric mobility and electric charging stations in 2016. 15 partners and more than 40 observers from 5 European Countries developed tools and solutions for the Public Administrations in support of a widespread distribution of interoperable electric charging infrastructure.

After almost 3 years of joined work, partners invite you to come and check the main results, on **March 26, 2019, in Milan**.

An extraordinary event of international importance, with a public conference and private operators' exhibition, will cover some of the most important topics for the e-mobility: Strategy and Action plans for public sector for the homogenous widespread of electric charging stations, and tools and solution for e-mobility diffusion for private sector.

It will also represent a not-to-be-missed opportunity to engage policies and measures in favor of environmental sustainability and emissions to air reduction.

Interreg
Alpine Space
E-MOTICON



CONFERENCE

European public administrations, regulatory authorities, policy makers, regions, municipalities, local public transport companies, Universities and research centers, e-mobility and sharing services providers, e-vehicles and e-charging stations producers, Energy and ICT services providers, infrastructure operators and providers (roads, railways, metropolitan and car parks), associations and NGO dealing with sustainable mobility, are invited to attend the event and expose their products, services and technological solutions!

Be part of a big opportunity that matches policies demand with policies offer.

Take the opportunity to have a look at regulatory, planning, and financing systems in e-mobility and to get in contact with European public authorities!

EXPO

A free of charge exhibition space to present your services and products in the field of electro-mobility to a European audience! An international networking and exchange opportunity (participating countries Italy, Austria, Switzerland, Germany, France, Slovenia) with the key players and operators of the industry showcasing their products and services: components, ICT solutions, vehicles and mobility services for goods and people.

Don't miss this opportunity to meet the e-MOTICON Community!



AGENDA

- 8:30-9:30 Registrations & Welcome coffee

- **9:30-11:00 Introduction**

Institutional greetings

- Claudia Maria Terzi – Councilor for Infrastructures, Transport and Sustainable Mobility of Lombardy Region
- Romano Ambrogi – Director, RSE S.p.A. (Italy)
- Francesco Balocco – Councilor for Transport, Infrastructures, Public Works and Soil Protection of Piedmont Region

Protocol signature by the political authorities

EU strategy on mobility, European Institutions

- Kai Tullius - Policy Officer DG Transport and Mobility (Unit B.4) – Sustainable & Intelligent Transport
- Guido Sacchetto – Policy Officer DG Research Dir. Transport – Unit Innovative Automotive Systems
- Patrick Skonieczki – EUSALP Action Group 4
- Anne Severine Lay – Project Officer, Joint Secretariat, Interreg Alpine Space Program

e-MOTICON Project: Alpine Space strategy & territorial results

- Cristina Cavicchioli – RSE S.p.A. (Italy)

Keynote Speech:

- Prof. Bruno Dalla Chiara, Politecnico di Torino (Italy)
“Why and to what extent are transport systems worthy of electrification?”
- Prof. Sandra Krommes, Technical University of Applied Sciences of Rosenheim (Germany)
“Public charging infrastructure - value added or lost investment for your business”

Moderated by: Cristina Cavicchioli, RSE S.p.A. (Italy), e-MOTICON Project Lead Partner

▪ **11:00-13:30 POLICY DEMAND: International Best Cases, Scenarios, Networking**

ROUND TABLE 1: ENERGY

From energy to service providers: scenarios, trends and expectations from the energy world

Moderator: Ludwig Karg, B.A.U.M. Consult GmbH (Germany), e-MOTICON Partner

- Fabien Challeat, SYANE – Energy Syndicate of Haute-Savoie (France)
- Andreas Pfeiffer, E.ON Solutions GmbH (Germany)
- Jurij Curk, Elektro Ljubljana (Slovenia)
- Filippo Boraso, Ascotrade (Italy)
- Daniele Leonardo Rosato, Enel X (Italy).

ROUND TABLE 2: TECHNOLOGY

Vehicles, Charging stations, Mapping Platforms: dialogue and evolutionary competition

Moderator: Bruno Grandjean, Pôle Véhicul du Futur (France), e-MOTICON Partner

- Arne Meusel, CIRRANTiC (Germany)
- Christian Steger-Vonmetz, AustriaTech (Austria)
- Antonio Ventura, Jaguar Land Rover Italia (Italy)
- Federico Vitali, FAAM (Italy)
- Alexandre Borgoltz, DBT-CEV (France)
- Omar Imberti, SCAME Parre (Italy)

ROUND TABLE 3: MOBILITY

Sharing mobility & energy efficiency, local public transport & freight logistics: trends, opportunities and barriers to the spread of electric mobility

Moderator: Camillo Piazza, Class Onlus (Italia)

- Bruno Grandjean, Grand Est Mobilité Electrique (France)
- Augusto De Castro, e-VAI (Italy)
- Nadio Di Menna, BlueTorino (Italy)
- Giacomo Melis, Lombardy Motorway Concessions (CAL) (Italy)
- Andrea Moglia, BePooler (Switzerland)
- Valentino Sevino, AMAT – Local Agency for Mobility, Environment and Territory (Italy)
- Davide Damiani, Repower (Italy)

▪ **13:30-14:30 Lunch and EXPO Visit**

▪ **14:30-16:30 POLICY OFFER: the Role of Public Administrations**

ROUND TABLE 4: STRATEGY

From Europe to Regions: rules and regulations for regional strategies development

Moderator: Romano Ambrogi, RSE S.p.A. (Italy)

- Massimiliano Maitino, Ministry of the Infrastructures and Transport (Italy) – t.b.c.
- Fabio Romeo, Ministry of the Environment (Italy) – t.b.c.
- Matjaz Vrcko, Ministry of the Infrastructures (Slovenia)
- Gerald Miklin, Land Carinthia (Austria)
- Luca Lo Schiavo, ARERA – Authority for Regulating Energy, Networks and Environment (Italy)

ROUND TABLE 5: ACTION PLAN

Public Administrations' answer to Alpine Space territories: planning, investments and funding

Moderator: Guido Piccoli ALOT S.r.l. (Italy) Technical Support to e-MOTICON Project

- Vera Djuric-Drozdek, Jesenice Municipality (Slovenia)
- Svea Lauterjung, Tourism Association Werfenweng (Austria)
- Filippo Salucci, Milan Municipality (Italy) – t.b.c.
- Andrea Normanno, Public Transport and Sustainable Mobility – Emilia Romagna Region (Italy)
- Luigi Zanin, Veneto Region (Italy) – t.b.c.
- Marco Cappelletti, Lombardy Region
- Milena Orso Giaccone, Piedmont Region (Italy)

- **16:30-17:00 CONCLUSION and Protocol signature by Public Administrations and Stakeholders**

Technical Coordination: Guido Piccoli, ALOT S.r.l. (Italy)

INFO:

- The event will be held both in Italian and English (with audio translation service)
- **The event is free of charge, but registration is required at the following link:**
<https://goo.gl/forms/afEBQWYPHPevRI5v1>

<p>Lead Partner and organizer RSE www.rse-web.it Project Manager: Cristina Cavicchioli cristina.cavicchioli@rse-web.it</p> 	<p>Support to organizers Contact for expositors ALOT S.r.l. e-moticon@alot.it</p> 	<p>Public Relations & Communication Regione Lombardia www.regione.lombardia.it Contact: Marco Cappelletti marco_cappelletti@regione.lombardia.it</p> 
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How to reach Palazzo Lombardia

Palazzo Lombardia, Regional Council headquarter, is a few minutes away from Pirelli skyscraper, close to the railway stations of Milano Centrale and Milano Garibaldi, in the northern area of the city.

The address is **Piazza Città di Lombardia n. 1**, and the event entrance is situated in **Via Melchiorre Gioia n. 37 (to reach Nucleo 4)**.

The building can be reached by:

- **Bus:** urban lines 43, 60
- **Metro:** line 2 (green) stop in Gioia
- **Metro:** line 3 (yellow) stop in Centrale FS or Sondrio
- **Metro:** line 5 (lilac) stop in Isola
- **Train:** stop in Repubblica or Garibaldi

